



Old L.A. News

Issue 3 2023

www.OLDLA.org

Publication of the North Figueroa Association

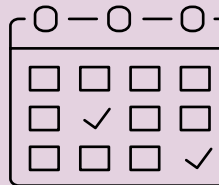
Annual Meeting Notice



October 17, 2023
10 am

Highland Park Rec Center
6150 Piedmont Ave
Los Angeles, CA 90042

www.OldLA.org



Chrysalis clean team sweeping trash



Chrysalis clean team removing graffiti tags



Chrysalis Clean team working to keep North Figueroa sparkling (Andre, Jaime, Rudy, Marvin). Say "Hello" next time you see them!!



North Figueroa Chrysalis supervisor, Alex



Security

Q3 2023

Patrol calls for service	67
Patrol BID contacts	1,501
Public contacts	749
Vehicle patrol hours	1,488



Maintenance

Q3 2023

Trash Bags (removed)	2,592
Trash weight lbs	59,616
Graffiti tags removed:	439
Bulky items:	268
Pressure Washing hrs	24



Chrysalis clean team working to keep North Figueroa sparkling clean (Andre, Jaime, Rudy, Marvin). Say "Hello" next time you see them!!

Mission Statement

North Figueroa Association is the management organization for the Highland Park Business Improvement District and is an advocate for the North Figueroa Property owners by empowering and aiding in the stimulation of growth, development, revitalization and maintaining the historic value of the North Figueroa Corridor.

The North Figueroa Assoc. will support an environment in which stakeholders can conduct commerce, live and play.

NFA Goals

- Provide Educational, Cultural, Artistic, Charitable, Social Service and public improvements.
- Increase economic well being for property owners, employees and businesses.
- Provide improvements and activities to assist in economic and commercial revitalization.
- Provide clean, safe and beautification programs to improve economic prosperity for property owners, businesses and the community.
- Bring about investment of public and private capital within the Business Improvement District and surrounding area for public benefit and charitable purposes.

North Figueroa Assn. Board of Directors

Tom Wilson, President
Duckett Wilson, Property Owner

Stuart Rapeport, Vice President/
Treasurer
Property Owner

Amy Inouye, Secretary
Future Studio, Property Owner

John Harb, Security Chair
The Shop, Property Owner

Gina Alza
Alza, MD, Property Owner

Gustavo Alza
Alza MD, Property Owner

Richard Calderon
Reinas Insurance, Property Owner

Aron Harkham
Aire Capital, Property Owner

Alex Rudisky
Property Owner

Misty Iwatsu, Executive Director

Contact: 323-255-5030

Visit: www.oldla.org

Calendar 2023

January 17- Board of Directors mtg
February- Dark
March 22- BOD Mtg
April 18- BOD Mtg
May 16- BOD Mtg
June 20- BOD Mtg
July- Dark
August- Dark
September 19- BOD Mtg
October 17- Annual Meeting
November 21- BOD Mtg
December- Dark

All board meeting are in person at the Highland Park Rec Center at 6150 Piedmont Ave, Los Angeles, CA 90042 at 10 a.m. unless otherwise noted. Please check the OldLA.org website for updates.

Any property owner interested in becoming a board member please contact us at: Misty.Iwatsu@OldLA.org or call 323-255-5030.

Annual Budget 2023

Public Right of Way	\$521,940 (77%)
Corporate Identity & Organization	\$153,000 (23%)
Total Annual Budget	\$674,940 (100%)

How You Can Help

You can help keep the district clean, safe and pedestrian friendly by:

- Making sure your businesses do not place their trash in the sidewalk receptacles. These receptacles are for pedestrians only.
- Keep windows & awnings clean
- Take down any old, torn or faded signs or banners.
- Sweep your store front. While the crews sweep the streets, they do not sweep private property
- Post store hours in windows.
- Call security with concerns. The number is: 800-350-1944. Report to LAPD, as well.